

Synergy Plus Solutions Helps Iterotext Implement New, Integrated IT Platform to Support Sales Cycle, Back-End Office Functions

FOR IMMEDIATE RELEASE – DECEMBER 3, 2007 -- LIVONIA, MICH. – Synergy Plus Solutions, a business software advisory firm, announced today that it will manage the business software implementation for Iterotext, a leading translation services firm. Synergy Plus Solutions conducted a review of Iterotext’s IT infrastructure and recommended implementation of NetSuite, an integrated system that will enable management of Iterotext’s translation services from initial sale to delivery of services, as well as back-end office functions, including project management and accounting.

“The value Synergy Plus Solutions provides its clients is, in part, the ability to evaluate organizational needs and deliver the best applications to meet their unique challenges,” said Joe Santoro, president, Synergy Plus Solutions. “By seamlessly converting estimates to orders and orders to invoices, the software recommended by Synergy Plus Solutions will enable costs, such as time and expenses, to be applied directly to projects and approved by project management in the same system. With the NetSuite system, Iterotext will experience significant gains in organizational efficiency, ultimately saving time and money.”

As part of its needs analysis, Synergy Plus Solutions discovered the opportunity for increased efficiency by integrating many functions within Iterotext’s sales and project management systems. By implementing a software solution that brings together previously disparate functions, Synergy Plus Solutions has helped Iterotext optimize its internal resources and streamline processes.

“By partnering with Synergy Plus Solutions on the implementation of Netsuite, Iterotext will have a fully integrated CRM, Project Management, and Accounting software system,” said Beverly Cornell, director of marketing and sales at Iterotext. “This new way of doing our daily business practices will increase our efficiencies and offerings to our clients. Iterotext is very pleased with the improvements we have been able to make with Synergy Plus Solutions’ knowledge and understanding of our intricate processes.”

About Iterotext

Iterotext was established in 1973 to address the growing need for international information exchange. Since that time, it has grown to be a respected leader in technical translation services, including translation, technical writing, foreign language document design as well as publishing and global printing resources. Iterotext’s unique Total Project Responsibility method, Multilingual Document Review Consultation and Authoring Memory Software deliver reduced translation cost, improved document quality, and a one-call project approach to its clients. For more information, visit www.iterotext.com.

About Synergy Plus Solutions

Synergy Plus, established in 2001, helps mid-sized companies select and implement business IT systems through an innovative needs assessment process. Synergy Plus Solutions provides a full range of professional services including needs assessment, planning, installation, implementation, data conversion, training, business process reengineering, custom programming and application development, and end-user customer support. Synergy Plus Solutions guarantees a successful implementation of every project, every time. For more information, visit www.synergyps.com.

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